

Story Board  
**The Relationship Tug of War**

**Graphic Reference:**

Hands on the right represent “me”

Hands on the left will include a business man (suit coat and nice watch), kids hands, a baby’s hand, other hands that represents all of the relationships that tug of war.

Other ideas:

Bride, clearly a wedding ring, perhaps other hand we can see a bouquet

Dirty, sticky hands of small child

***\*These is not the actual graphic, these are concepts for reference and idea direction!!***



**Bumper description:**

Four unique bumper videos that uses parody, levity and irony to show how we often approach dealing with conflict in relationships with a literal “tug of war” mentality. Each video will include some sort of conflict between individuals in situations described by the accompanying message, followed by a mediator or involved party saying, “let’s settle this the Wooddale way”, and resulting in a literal tug of war between the individuals. At the end of the tug of war, the rope will break and the individuals will fall down in a heap!

The cast will be staff and key leaders from Wooddale to bring familiarity and levity that we can laugh at ourselves and put ourselves into these situations. This will also increase reliability to the audience. We will also engage location and cast from all three campuses so all can relate. We foresee this being a bonding video for our communities to watch, recognize an actor from their campus and most likely engage with cheering, laughing and clapping at the end of the tug of war.

The style will be a “mockumentary” style (popular humor style of Waiting for Guffman, The Office where it’s clearly staged, but the individuals acting their part, making fun of the reality of someone actually in their position.

**Feel:** Light-hearted, engaging, funny, endearing

**Examples of *SLIGHTLY* similar clips for editing style, NOT content!!**

The office: Toby/Michael argument

<https://www.youtube.com/watch?v=TPgWSQB-Gi8>

Monty Python clip (too slap-stick):

<https://www.youtube.com/watch?v=XNkjDuSVXiE>

Waiting for Huffman argument:

<https://www.youtube.com/watch?v=aWucNBspfRs>

## 1. Friends

**Cast:** Dr. Dave, Collin and staff

**Location:** Dr. Dave's office and courtyard

**Story line:** Scene opens on Dr. Dave and Collin in Dr. Dave's office, engaged in a meeting on the leather chairs in the corner. There's clearly some tension evident in body language and the lack of dialogue. They argue awkwardly back and forth a few times about where they should go to lunch and Dr. Dave says, "well let's just settle this the Wooddale way" and then they both get up. The camera cuts to the courtyard where many of the staff have watched them gather, get psyched up for a tug of war. Music builds as the match begins in slow motion, the rope breaks and Dr. Dave and Collin topple backwards and the "Tug of War" graphic displays.

### **Script:**

*Camera opens on the two in the office.*

*No dialogue for a few seconds and Collin begins:*

Collin: "...Well, Dr. Dave, I just feel like I've really heard what you've had to say, I'm trying to understand, but I think we might have to disagree to disagree on this one."

DD: (laughs) "You are so inflexible!! We've been to Chipotle for three weeks in a row and each time I went along with it and once I actually enjoyed it!"

Collin: "You clearly didn't enjoy it, you didn't even get a burrito and you didn't want any chips. That's NOT enjoying Chipotle."

*Quiet...*

Collin: (sulking and annoyed) "Baker's Square is just not where I want to go..."

DD: "The main thing for us to keep in mind here is that we need lunch. It's already 12:30 and we just need to make the decision. Let's settle this the Wooddale Way."

Camera cuts to the both walking out the doors, "gladiator" type music begins and the camera cuts to Dr. Dave and Collin untucking shirts, chalking up their hands, putting war paint on their eyes and then the tug of war happens in slow motion. A few seconds go by, and the bumper climaxes to the two toppling backwards in a heap.



1. Dr. Dave and Collin talking in the corner



2. Collin head shot



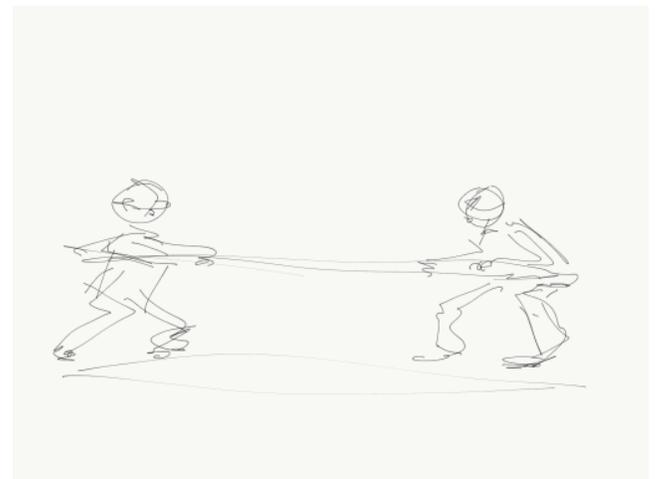
3. Dr. Dave head shot



4. Walking out into the courtyard



5. Stretching, getting hyped up



6. Tug of War

## 2. Family

**Cast:** Heather and Herndon Family: Brad and Alison and children

**Location:** Heather's office

**Story line:** Scene opens on Heather welcoming family into the student ministries office at Eden Prairie. After welcoming them into their office discovers that they are having a disagreement. After some arguing we find out that daughter just wants to shave her head "like all the cool kids" and the parents do not support it.

### Script:

Heather: "hey guys!! (*cautious but enthusiastic*), shows them to their seats in her office, very cramped. "Come on in, I'm glad I could squeeze you in today, tell me what's going on?"

Brad: "Hi, yeah, we are too." (*looks at daughter and shakes his head and frowns*) It has been a constant tug of war at home. We are really needing to talk to someone who understands young adults and we thought of you.

Heather: "yeah what's going on?"

Daughter: "They are so mean and unfair and it's just ridiculous and I-"

Alison: (*interrupts*) "Honey we just want what's best for you"

Heather tries to intervene and daughter says

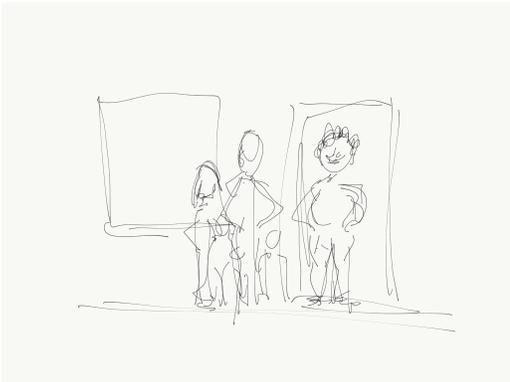
Daughter: "I demand my own room. I'm not going to share any longer."

Heather: "okay okay okay...I know exactly what to do. This kind of thing is completely normal, we see it all the time.

Brad: "Really?" (*looks relieved and holds Alison's hand a little tighter*)

Heather: "Yes. We're going to settle this the Wooddale Way with a good ole' Tug of War."

Camera cuts to the family leaving the office, putting on war paint, untucking shirts, stretching. Heather puts on head band, blows whistle and begin tug of war. Family/Brad/Alison on one side, daughter on the other. A few slow motions seconds and they topple over backwards when the rope breaks. Branding graphic fades to display.



1. Family meets outside students office



2. Heather shows them to her office/table



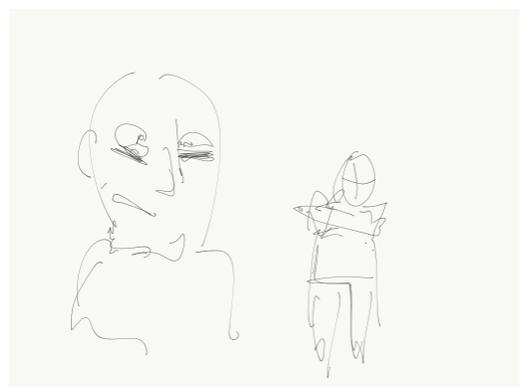
3. Heather shot behind desk



4. Family shot behind table



5. To the courtyard



6. Stretching



7. Tug of War

### 3. Envy

**Cast:** Jose Adams (Wife of Amy Adams), Jose's Tesla car, Nick Plummer and Trent Palmberg

**Location:** Parking lot at Edina, downtown or Eden Prairie?

**Story line:** Scene opens on Trent and Nick leaving the building, walking out of the doors toward their cars in the parking lot. They pass a Tesla and stop to admire it. A conversation starts about how one of them really wants the car and begins to say all of the reasons why he deserves it and the owner of the car probably doesn't. The owner comes out and catches them admiring his car. At first he's proud to show off his car but after a few comments feels attacked and Nick suggests a tug of war to settle who really deserves the car. The tug of war happens in the parking lot.

#### **Script:**

*Scene opens on the two walking out of the doors toward the cars in the parking lot.*

Trent: *(as they walk, coming into the middle of their conversation)* "... well we need to move it forward and make sure the less is worth the - whoa look at this car!"

Nick: "Dude, that's a Tesla. Do you have any idea how much that costs? You're more of a mini-van kind of guy."

Trent: "Mini-van?! I don't even have any kids!! THIS is my kind of car. I can see myself sitting behind the wheel of this with the window down, music blasting"

*Jose (owner) walks out and catches the guys gawking at his car."*

Jose: "Hey guys."

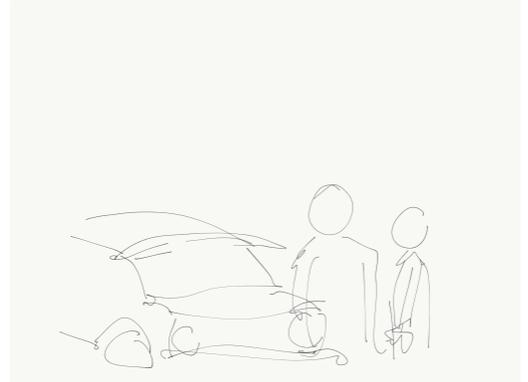
Trent: "Oh! Just admiring your car. Sure is nicer than my mini-van. A lot nicer. Like your car is a ton nicer than my mini-van..... I'll arm wrestle you for it. *(Looks sideways up at Jose)*

Jose: You'll arm wrestle me for my car? Let's handle this the Wooddale way and....Tug of War!"

*Jose reaches into his car trunk and pulls out a rope. Music begins, stretching, and tug of war happens, rope breaks and they topple backwards.*



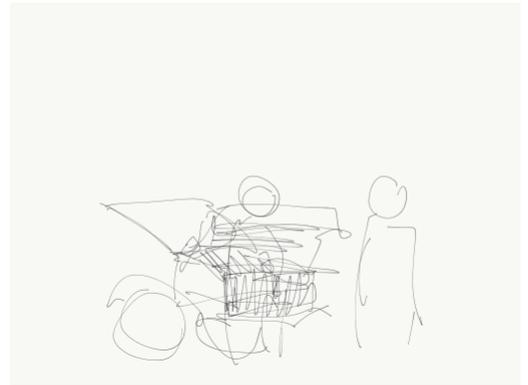
1. Trent and Nick leaving building



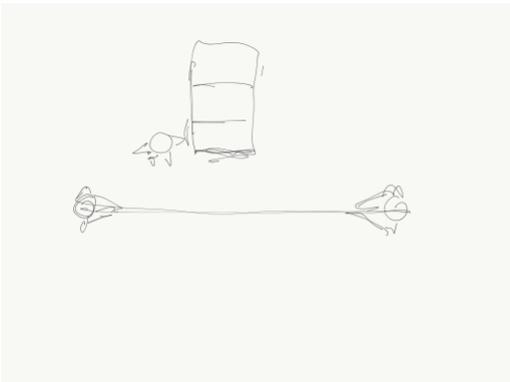
2. Encounter fancy car



3. Jose walks up to gawking



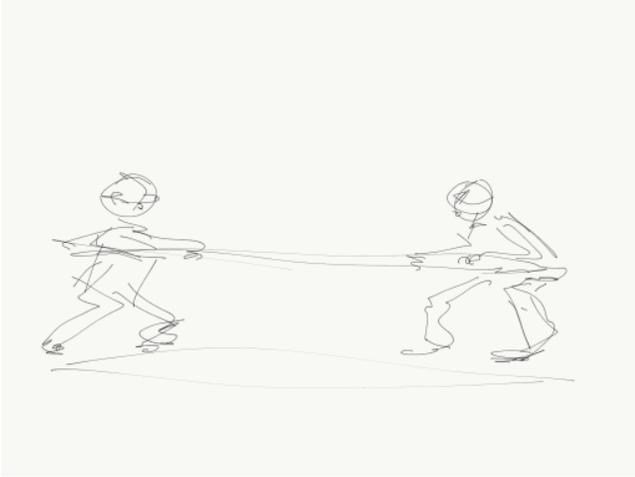
4. Jose removes rope from car trunk



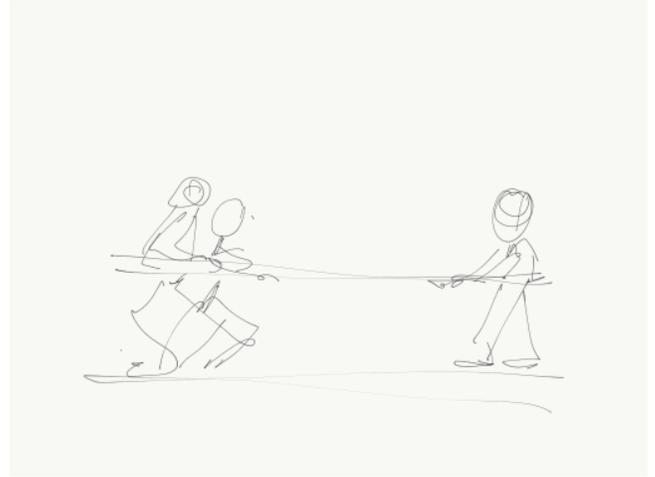
5. Drone shot tug of war

#### 4. Broken Relationships (Cutting this)

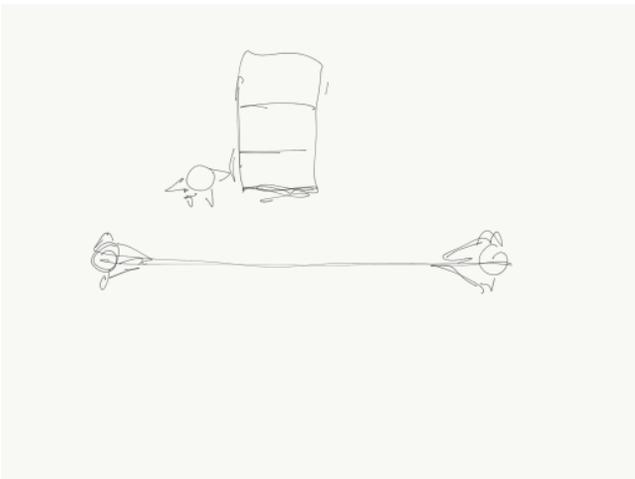
**Description:** Collage of the three other bumper video fight scenes, slow motion, cast stretching, putting on black face paint and then lots of slow motion straining, yelling, pulling, etc... Last scene is the cast of fighters walking off into the sunset twirling their broken ropes, scuffed and bruised and cut up, twirling their broken ropes.



1. Dr. Dave and Collin fight scene



2. Family tug of war



3. Drone shot and car tug of war



4. Glory shot - all four walking off into the sun set twirling ropes